



MOBILOZOPHY
WHAT'S YOURS?

Connect. Engage. Convert.



GET★PERKED

Whether you want to build your own business or add additional value to your existing services, **GETPERKED** is a mobile marketing loyalty solution that you can personalize with your brand with the simplicity of design changes.

When you sign up for **GETPERKED**, you get a marketing web portal that allows you to easily register clients and where your clients can create, deploy and manage mobile coupon, loyalty and coalition programs.

You also get **GETPERKED**'s consumer mobile app available on iOS and Android. Regardless, if you choose one or both mobile platforms, the app is easy for consumers to register and navigate to start earning perks and loyalty points.



MARKETING PORTAL

BRANDING

Give the white-label marketing portal your brand's look with your branding elements.

INSIGHTS DASHBOARD

View real-time statistics by day, week, month or year of active or new members, perks, and redemptions.

ACCOUNT MANAGER

Administer customer accounts and subscription management with self-service billing.

COALITION MANAGER

Manage multiple program partners for coalition programs.

STORE MANAGER

Add and manage all store locations.

INCENTIVES MANAGER

Create, publish and track coupons, gift cards and loyalty programs.

MESSAGING CENTER

Drive engaging user experiences with the right message, at the right time, at the right place and via the right channel.

QR CODE GENERATOR

Generate QR codes for fast and easy redemption.

USERS/MEMBERS

Know which users are your most active and best performers.

MULTI-LANGUAGE SUPPORT

With built-in internationalization and localization, multi-languages can be supported.

REPORTING

Understand which programs and campaigns perform the best to maximize lifetime value and overall results.



*Making
Mobile Marketing
Simple*



APP OR WEBSITE

BRANDING

Add your elements to give the app or website your brand look and feel, or create an entirely new design with graphic services.

LOCATION-BASED MESSAGING

Deliver push or in-app messaging based on a user's location within a predetermined geofence or in the proximity of a beacon.

TEXT MESSAGING

Send personalized text messages such as appointment reminders, package delivery notices, event alerts, offers, and other content using your shortcode or a 10 DLC.

PERKS

Create a program that allows users to earn perks towards a reward.

COUPONS

Incentivize users with redeemable coupons for a single or multiple locations.

POINTS

Reward loyalty points to consumers for frequently visiting, referrals or other activities.

GIFT CARDS

Offer users the option to purchase and send gift cards to friends and family, which are easily redeemable.

STORE LOCATOR

Provide store locations nearest the user along with directions, hours, phone number, and website.

IOS & ANDROID

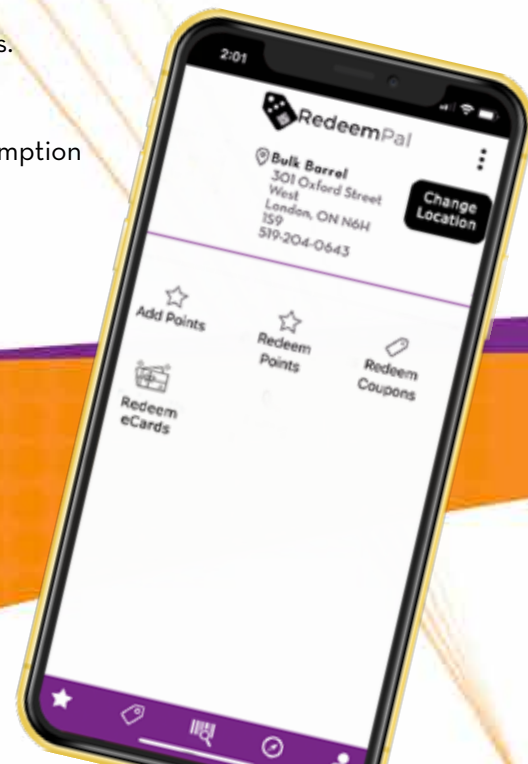
Get the best user reach with apps for mobile platforms, same design and same features.

MOBILE WEBSITE

Launch a mobile website with the ability for users to self redeem mobile coupons.

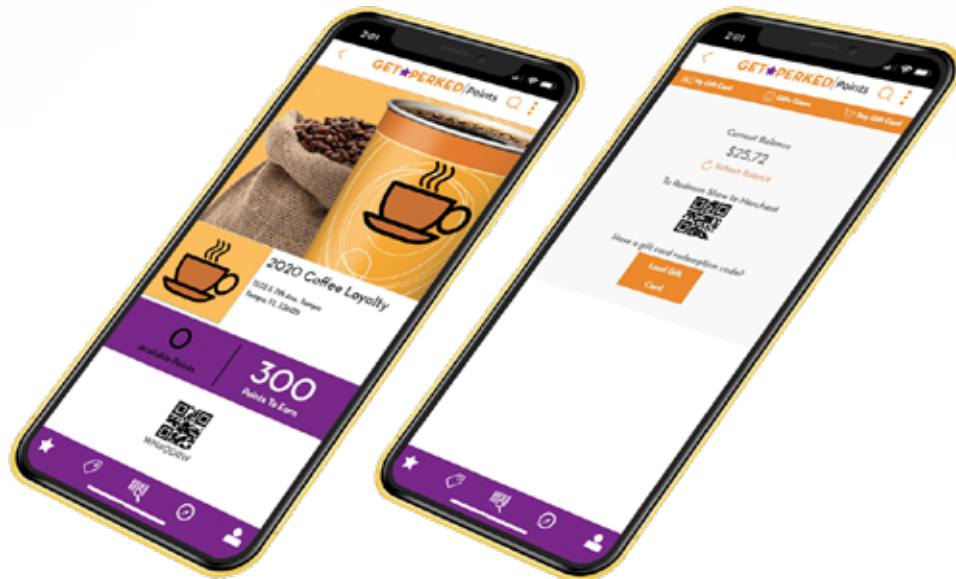
REDEMPTION APP

Easily redeem coupons, gift cards, and points with RedeemPal, a merchant redemption app.



GET★PERKED

Take advantage of a powerful mobile coupon and loyalty marketing solution to start or grow your business.



CONSULTING

SMS MARKETING

MOBILE WEBSITES

COUPONS
& REDEMPTION

MOBILE APPLICATIONS

LOYALTY

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